

PRESS RELEASE

10<sup>th</sup> October 2012

**Upton-by-Chester Golf Club is helping more people to GET INTO GOLF!!  
Upton-by-Chester Golf Club in Chester is offering free golf coaching  
taster sessions for adult beginners on Mondays 10am-11am on the 15<sup>th</sup>,  
22<sup>nd</sup> and 29<sup>th</sup> October, 5<sup>th</sup>, 12<sup>th</sup> and 19<sup>th</sup> November to help them to GET  
INTO GOLF.**

**They are also holding taster sessions for young people aged 14yrs to  
25yrs on the 27<sup>th</sup> October 9am until 2pm and for families on the 24<sup>th</sup>  
October from 9am until 2pm.**

They are open to beginners/non members and provide an ideal opportunity for adults to experience the game of golf. To find out further information on the above sessions and to book a lesson with a qualified PGA Coach please telephone **Upton-by-Chester Golf Club** on **07766 711584**.

The above activities are offered as part of England Golf's Club Coaching Grant scheme, which provides GolfMark (incorporating Clubmark) facilities with funding to support recruitment and retention activities for adults, young people and families. GolfMark is England Golf's national scheme that identifies and recognises junior and beginner friendly golf facilities. For further details visit [www.golfmark.org](http://www.golfmark.org)

Details of all venues offering coaching activities as part of the Club Coaching Grant scheme will be promoted on the Get into Golf website at [www.getintogolf.org](http://www.getintogolf.org)

The Cheshire County Golf Partnership is also helping to develop golf within the county by offering sessions to increase participation and providing support to golf clubs, players, coaches and volunteers. See <http://www.cheshiregolfpartnership.com/> for more information.

Many golf clubs have been able to offer golf taster sessions and activities for a number of years through the support of England Golf and have introduced thousands of beginners to golf and golf clubs. In the 2011/2012 scheme, over 22,000 participants (69% adults and 31% juniors) attended one of the golf clubs offering activities as part of this scheme. 49% of the adults and 61% of the juniors went on to take further coaching.

The Club Coaching Grant scheme is one of several initiatives jointly provided by

England Golf via the England Golf Partnership's 'Whole Sport Plan' for golf and is an integral part of England Golf's vision to 'Grow the Game'.

For further information please contact the Golf Development Team:

Tel: 01526 354500 or E-mail: [development@englandgolf.org](mailto:development@englandgolf.org)

#### EDITORS NOTES

England Golf is the governing body for amateur golf in England.

England Golf was formed on 1st January 2012 following the merger of the English Golf Union Ltd. and the English Women's Golf Association and is one of the largest sports governing bodies in England looking after the interests of over 1,900 golf clubs and 770,000 men and women club members.

Responsible for the training of the country's top amateur golfers, England Golf also organises all the major English amateur championships. England Golf works to actively encourage new golfers and increase the continued interest and participation in golf through its golf development initiative 'Get into Golf'.

England Golf is a member of The England Golf Partnership (EGP) together with the PGA and supported by the Golf Foundation and Sport England. Their Whole Sport Plan for golf identifies how England will achieve its vision of becoming 'The Leading Golf Nation in the World by 2020' from grass roots right through to elite level.